



Attract, Expand and Diversify With the Benefit-Rich GRE® General Test

The GRE General Test can help you meet your enrollment challenges by gaining access to more prospective applicants.

More than 1,300 business schools worldwide, including top-ranked business schools, accept and use GRE® scores as part of their admissions process for MBA, specialized master's or dual-degree programs. GRE scores are a proven, recognized, objective measure to review candidates from different academic backgrounds, especially nontraditional business backgrounds, to diversify and stay competitive.

Benefits to accepting the GRE General Test scores include:

- **Large Applicant Pool:** More than 366,000 took the GRE General Test from 2020 to 2021.
- **Diverse Test Takers:** More than half of GRE test takers have backgrounds in life sciences, physical sciences, engineering and social sciences that help fulfill the business community's emerging needs. In addition, 54% of GRE test takers were women and 51% were non-U.S. citizens. Of the U.S. citizens who responded to an optional question about their race and ethnicity, 45% identified as non-white.¹
- **Valid Measure of Critical Skills:** ETS validity research shows that GRE scores are valid predictors of success in MBA programs. The test measures important skills, including verbal reasoning, quantitative reasoning, critical thinking and analytical writing.
- **Test-Taker Flexibility:** Prospective students can leverage their GRE scores when applying to business, law or graduate programs rather than taking a separate test for each.
- **Online Reporting:** The GRE Program provides free access to the ETS® Data Manager, with online, on-demand, secure access to score information and test-taker data.
- **Industry Insights:** ETS's Business School Advisory Councils provide perspective and information related to domestic and international graduate business school programs.
- **Expansive Portfolio:** ETS offers a suite of assessments and services for business programs — including the ETS® Major Field Tests, GRE General Test, GRE Subject Tests, GRE Search Service and the TOEFL® test — to help business schools meet their undergraduate outcome goals and their graduate recruitment, admissions and placement goals.

To learn more, visit www.ets.org/gre/business-school.

¹ *A Snapshot of the Individuals Who Took the GRE® General Test.* (2021). ETS. Princeton, NJ. Retrieved from ets.org/gre/snapshot.